## michelle@michelleenjoli.com

Michelle ENJOLI



Michelle was exactly what we were looking for to help bring our Lexus Eastern and Lexus Southern Area offices together for our first ever Virtual Women in Leadership conference. We wanted to continue our emphasis as a whole on diversity & inclusion and broaden our mindset and actions. Michelle helped us leverage our authentic selves to connect with others for self-growth, continuous improvement, and confidence.

Michelle truly connected with each of us, helped us connect with each other amongst the two area offices. We all had a common takeaway from the virtual conference, which was bring your true self to work and continue to educate yourself.

Catherine Lee, Vehicle Field Sales Manager, Lexus

Michelle Enjoli Beato is a career development coach and keynote speaker who developed a curriculum based on an entrepreneurial mindset that focuses on networking, personal branding, self-esteem and leadership.

She was a first-generation college student who landed her dream job as a television producer before graduation. Since then, she has worked and developed content for global brands in television broadcasting and marketing like Univision, Telemundo, ABC, NBC and CBS, Mercedes-Benz USA and Delta Air Lines.

In 2016, she created the first all-inclusive business resource group at Mercedes-Benz USA to connect leaders and professionals with each other for growth and development. She currently speaks to and coaches professionals for Fortune 500 companies and leading educational institutions.

Michelle has an idea worth sharing and her TEDx talk "The Most Important Connection to Make for Success" is now featured on TED.com. Her work has been recognized and featured by the Better Business Bureau, US Chamber of Commerce, Entrepreneur, forbes, glassdoor and Rolling Stone among other outlets. She is featured in a book called "Hispanic Stars Rising.

The New Face of Power" and is currently working on her first book.

## **KEYNOTES**

## BECOME THE CEO OF YOUR CAREER

Did you know that you're an entrepreneur? In order to succeed in today's competitive business environment, you must build and maintain the most important brand you will ever fully own. Yours! It's the brand that will follow you throughout your entire career and the one that you have full control over. So why not start building a valuable one now that sells itself?

CONNECT YOUR DIFFERENCES TO OPPORTUNITY What sets you apart is what can set you up for success! Sociologists have reported that 48 percent of Generation Z are racial or ethnic minorities. Michelle Enjoli believes sharing and inviting different perspectives and experiences is the catalyst for change and advancement professionally. In an everchanging, diverse, and complex business environment, strong connections with others who are culturally and generationally different from you is vital to accomplishing your goals.

## YOUR NEXT CAREER OPPORTUNITY IS CLOSER THAN YOU THINK

Job statistics indicate that at least 85% of career opportunities today are awarded via networking. In today's ever-changing and competitive business environment, you cannot wait until your senior year to start searching for your first career opportunities. The time to begin is now!

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Entrepreneur

**Forbes** 





glassdoor







